



HCBID BOARD OF DIRECTORS MEETING MINUTES FROM JUNE 30TH, 2016

1. CALL TO ORDER (2:06PM)

2. ROLL CALL

a. BOARD

Izek Shomof / Eric Shomof	A
Boris Mayzels	P
Ruben Islas/ Jules Arthur / Mike Vasquez	P
Yaniv Abiner	A
Cedd Moses / Peter Stanislaus	P
Kevin O'Neil / Kevin Litwin	P
Michael Hellen / Alisha Kosareff	P
Michael Delijani / Ed Rosenthal	P
Paul Su / Lulu Yuan	P
Fred Afari	P
Richard Shamooilian	P

b. STAFF:

Blair Besten, Patti Berman, Noah Strouse

c. GUESTS:

Brittney Garza, Michel Caputo, Robert Newman, Oliver Alpuche, Sean Williams, Max Sherman, Brittney Garza, Lori Zimmerman, Cinnia Finfer, Robert Winston, Matthew Gary, Alisha Kosareff

3. APPROVAL OF NOVEMBER MINUTES

- a. Motion: Boris Mayzels
- b. Second: Richard Shamooilian
- c. Motion passed: Yes=9, No=0, Abstain=0 (Detail at end of document)

4. BROADWAY SIGN DISTRICT GUIDELINES

- a. Jessica Wethington Mclean presented information about the City's new Broadway Sign District guidelines.

5. DTLA PROUD

- a. Oliver Alpuche presented information about the DTLA Proud festival.

6. LINK UNION STATION



- a. Michele Arce presented information about the upcoming work for the LINK Union Station project.

7. **SECURITY UPDATE**

- a. The statistics for the previous month were provided in the board packet.

8. **CHRYSLIS UPDATE**

- a. The statistics for the previous month were provided in the board packet.

9. **DIRECTOR AND MARKETING UPDATES**

- a. Blair Besten presented the Director's updates in the packet.
- b. Noah Strouse presented the marketing updates in the packet

10. **PUBLIC COMMENT**

- a. None

11. **ADJOURNMENT**

- a. 3:10 pm



DATE: 06/30/2016

BOARD MEETING - VOTE COUNT

	ROLL CALL	#3	#	#	#	#	#	#	#	#
Izek Shomof / Erik Shomof										
Boris Mayzels	P	Y								
Ruben Islas / Mike Vasquez	P	Y								
Barry Shy / Yaniv Abiner										
Cedd Moses / Peter Stanislaus	P	Y								
Kevin O'Neil / Kevin Litwin	P	Y								
Michael Hellen / Alisha Kosareff	P	Y								
Michael Delijani / Ed Rosenthal	P	Y								
Paul Su / Lulu Yuan	P	Y								
Fred Afari		Y								
Richard Shamooilian / LaTanya Rene Spann	P	Y								